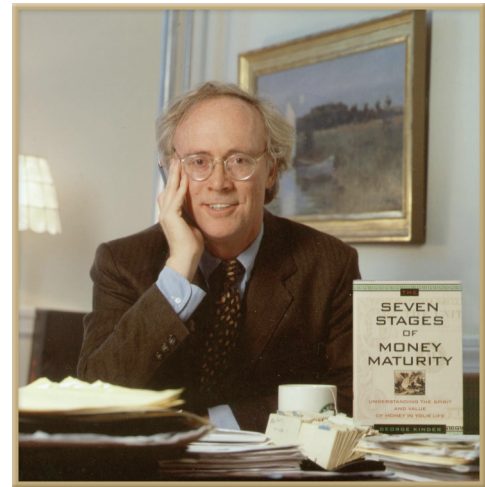


GEORGE KINDER

Internationally recognized as the father of the Life Planning movement, the Harvard-educated Kinder is the Founder of the Kinder Institute of Life Planning. He has been a practicing financial planner and tax advisor for over 30 years.

His books, *The Seven Stages of Money Maturity: Understanding the Spirit and Value of Money in Your Life* and *Lighting the Torch, The Kinder Method of Life Planning*, are considered by many to be the seminal works in the burgeoning field of Life Planning.



The Kinder Institute trainings are recognized world-wide as the standard for trainings in client-advisor relationship skills. The KI website www.kinderinstitute.com provides a listing for the general public of nearly 1500 trained advisors on six continents. By the end of 2010 there will be over 200 Registered Life Planners[®] fully trained and certified worldwide.

In addition to his trainings, Kinder has delivered keynote addresses at financial institutional conferences on four continents, most recently the annual Pims Conference 2009 in the UK. He has been the keynote speaker at the Institute of Financial Planning (IFP) and will deliver at the Personal Finance Society (PFS) in London and the EFPA in Madrid this November. In 2005, Fidelity Investments sponsored a 7-city UK tour, with Kinder as a keynote presenter. In the US, Charles Schwab, Smith Barney and the Financial Planning Association, among many others, have invited him to speak at their national conferences.

Kinder has appeared on many radio and television programs and has been profiled in a variety of publications over the past decade, including *The Wall Street Journal*, *the Financial Times*, *Citywire*, *New Model Advisor*, *Money Marketing*, *IFA Life*, *Adviser Magazine*, *Time Magazine*, *International Herald Tribune*, *Businessweek*, *Newsweek*, *The New York Times* and *Money Magazine*.

Winner of numerous industry awards, in 2006 Kinder won the first-ever "Heart of Financial Planning Distinguished Service Award" from the 30,000-member Financial Planning Association for his work as an 'innovator and influencer' in the profession. He is frequently cited as "one of the most influential people in financial services in America." Lee Eisenberg, author of the best-selling *The Number*, devotes 20% of his book to Kinder and the Life Planning movement. He writes about him as "...a dynamic, captivating presenter of ideas...dazzles a crowd."

In 2007 Kinder released a new title, *A Song for Hana & the Spirit of Lehoula*, a love story told in lyric prose and poetry with over 100 scans and photographs of a mile of the Hana, Hawaii coast. The book represents Kinder's life-long dream to create a work of beauty, spiritual depth, artistry and literary quality.

Kinder currently spends several months per year in Europe and divides his time between his offices in Massachusetts and Hawaii.